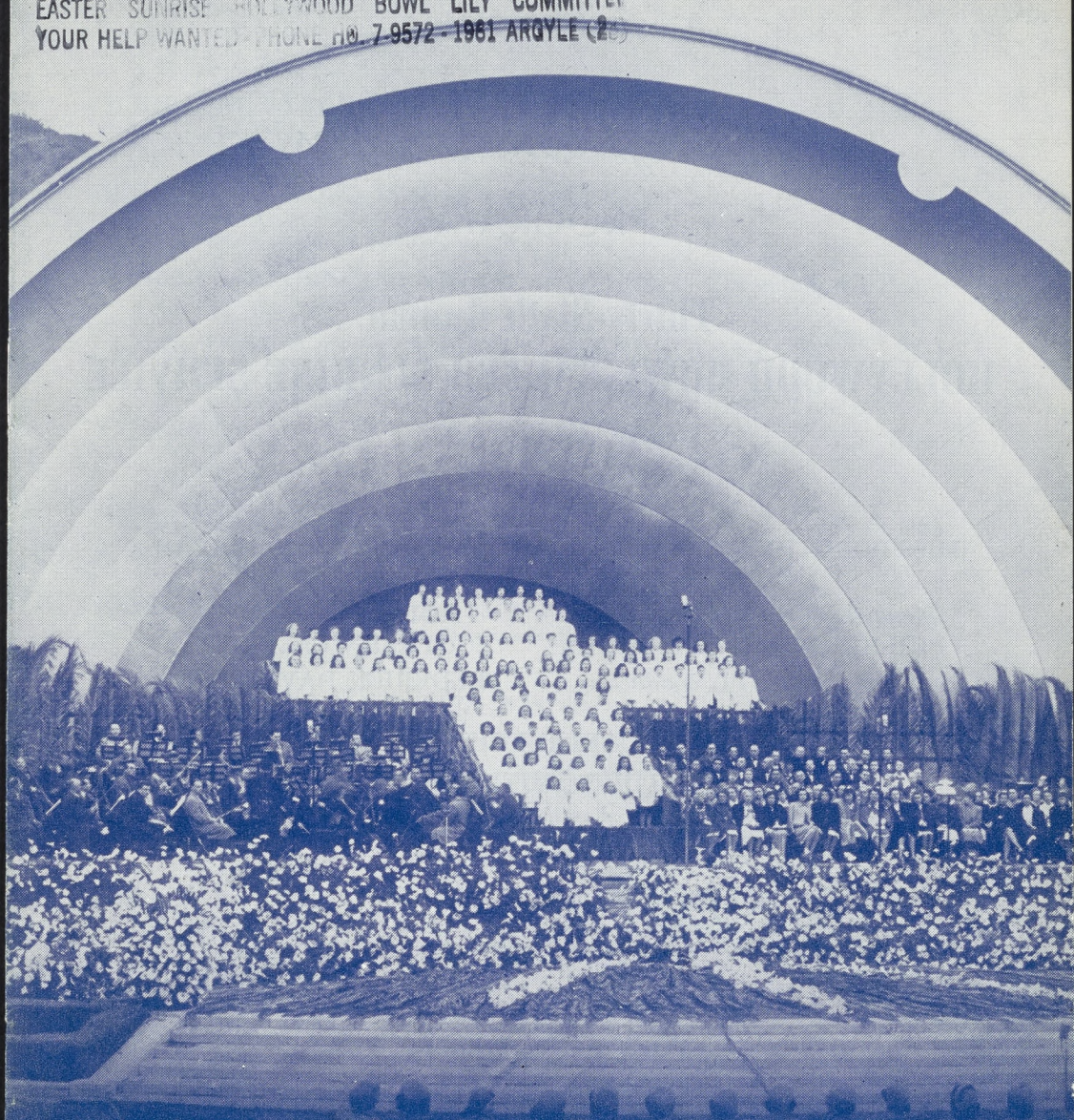


EASTER SUNRISE HOLLYWOOD BOWL LILY COMMITTEE
YOUR HELP WANTED PHONE HO. 7-9572-1961 ARGYLE (2)



EASTER SUNRISE SERVICE

Hollywood Bowl

Hollywood Chimes

PROGRAM

Thirty-Sixth Annual HOLLYWOOD BOWL EASTER SUNRISE SERVICE

Sunday, April 1, 1956

5:00 to 6:00 A.M.

MISS DOROTHY WARENSKJOLD

Lyric Soprano

MISS AGNES MOOREHEAD

Reader

Members of the LOS ANGELES
PHILHARMONIC ORCHESTHA

JOHN BARNETT, *conducting*

MORMON CHOIR OF
SOUTHERN CALIFORNIA

FREDERICK DAVIS, *director*

EASTER SUNRISE YOUTH CHORUS

MRS. GERALDINE SMITH HEALY, *director*

PROGRAM

SUNRISE TRUMPET CALL—"Gloria Patri" Meineke

Easter Trumpeters: Inice Millican, Betty Hooper, Iris Beavis, Meryle Brechler, Dorothy
Mozley, Sylviamay Crawford, Sharon Best

HYMN—"HOLY, HOLY, HOLY" Dykes

The audience is requested to join in the singing with the choir
—words to the hymn are on opposite page.

INVOCATION Rev. John S. Steinhaus

Hollywood Lutheran Church

"LET ALL THE NATIONS PRAISE THE LORD" Leisring-Hoggard

Mormon Choir of Southern California—Frederick Davis Conducting
Cicely Adams Brown, Organist

SALUTATION OF THE DAWN Translated from the Sanskrit

Miss Agnes Moorehead

"ANGELUS" Massenet

Members of the Los Angeles Philharmonic Orchestra—John Barnett Conducting

"THE LORD'S PRAYER" Malotte

Dorothy Warenskold, Lyric Soprano

SCRIPTURE READING—St. Matthew 28: 1-10 . Dr. William D. Johnson
First Presbyterian Church of Hollywood
President Hollywood Ministerial Association

“CHRIST THE LORD IS RISEN TODAY” Davidica
Easter Sunrise Youth Chorus
Mrs. Geraldine Smith Healy, Director — Mrs. Winifred Andrews Dunning, Accompanist

EASTER ANNOUNCEMENTS Dr. Cleveland Kleihauer
Hollywood - Beverly Christian Church

“LAMB THAT WAS SACRIFICED”—from “21st CANTATA” . Bach
Mormon Choir of Southern California
Frederick Davis, Conducting — Cicely Adams Brown, Accompanist

“ADAGIO” Elgar
Members of the Los Angeles Philharmonic Orchestra
John Barnett, Conducting

“SUNRISE ON EASTER MORN” W. B. Olds
Mormon Choir of Southern California
Frederick Davis, Conducting — Cicely Adams Brown, Accompanist

EASTER MESSAGE Bishop Gerald Kennedy
Bishop, Methodist Church, Los Angeles Area

“AVA MARIA” Bach-Gounod
Dorothy Warenskjold, Lyric Soprano

HALLELUJAH CHORUS from “THE MESSIAH” Handel
Mormon Choir of Southern California
Frederick Davis, Conducting

BENEDICTION Dr. Ronald D. Holcomb
Bethany Presbyterian Church

CHORAL FROM EASTER CANTATA Bach
Members of the Los Angeles Philharmonic Orchestra
John Barnett, Conducting

EASTER CHIMES Played on Carillonc Bells
James C. Corcoran, Carillonneur

Please refrain from talking and applause

HOLY, HOLY, HOLY

— Dykes —

Holy, Holy, Holy, Lord, God Almighty,
Early in the morning our song shall rise to Thee.
Holy, Holy, Holy, merciful and mighty
God in Three Persons, blessed Trinity.

Holy, Holy, Holy, Lord, God Almighty,
All Thy works shall praise Thy name in earth and sky and sea.
Holy, Holy, Holy, merciful and mighty
God in Three Persons, blessed Trinity.

The Chimes

FILE COPY
HOLLYWOOD CHAMBER OF COMMERCE
6520 Sunset Boulevard
Hollywood 90028
HO 9-8311

Hollywood Bowl's 36th Easter

Just 36 years ago the first Hollywood Bowl Easter Sunrise Service was held in a rustic dell off Cahuenga Pass. At the time none of the group responsible for the event had any idea that it would grow to the proportions which it has reached today, where it is carried to all parts of the world through the medium of radio, motion pictures and television.

Today this famed sacred service is still watched over and staged under the direction of many of those who were responsible for its inauguration. Still active on the numerous committees running the event are Mrs. Artie Mason Carter, Mrs. Lawrence Downs, Mrs. Leiland Atherton Irish and genial Otto K. Olesen, now our postmaster.

Originally organized as the Hollywood Community Sing, the initial Easter Service was held at Olive Hill, near Sunset and Vermont. This first service proved that a larger place had to be found to accommodate all of those who desired to meet at dawn and gain inspiration from the Word and the great music of noted artists.

Actually, it was the Easter Sunrise Service which brought about the

creation of the great Hollywood Bowl and the subsequent Symphonies Under the Stars, for the ever enlarging interest in the Resurrection Morn ceremonies focused attention on the amphitheatre.

W. A. Clark, Jr., founder of the Los Angeles Philharmonic Orchestra, arranged for a large orchestra to provide the musical portion of the program for the first Service held in what is now Hollywood Bowl. Thus the famous acoustic facilities of the Bowl were learned for the first time and hastened the development of Hollywood Bowl.

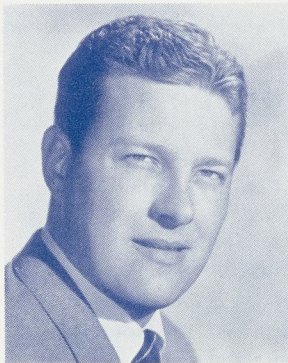
Even the name Hollywood Bowl can be traced to the Easter Sunrise Service Committee, for it was the late Hugo Kirchhofer, leader of the Community Sing and until his death director of the Living Cross chorus of young people, who coined that name.

Today the Hollywood Bowl Easter Sunrise Service entails untold hours of work, freely given by a dozen unpaid committees. This work begins each year immediately after the New Year and continues through Easter

(Continued on Page 10)



MRS. LEILAND A. IRISH



KEN YOUNGER



MRS. LAWRENCE DOWNS

Hollywood Community Sing

"For the Enrichment of Community Life"

by Mrs. Leiland Atherton Irish, Past President

In 1910 Austris Wihtol, editor of a monthly magazine for the exchange of musical data, took a survey of musical culture in the United States at the request of the foreign press.

Similar surveys, with which the writer has been associated, have been taken at intervals since, the latest being in 1950.

Questions were asked of many people of advanced years to determine which subjects studied in youth rendered the greatest service in advanced years.

The majority found music as the greatest comfort and solace in the years when friends get to be far and few.

And of music, singing was rated as the most valuable.

Modern living has imposed restrictions on singing in the home. But in

the "community sings" singing can be afforded its full measure in addition to enjoying the companionship of others with similar inclinations.

The late Hugh Kirchhofer was one of the most noted of the leaders who promoted the public love for singing. Others who deserve particular tribute are the Founder-President of our Hollywood Community Sing, Bessie Bartlett Frankel and our President Emeritus, Artie Mason Carter.

The Community Sing set into brilliant motion by Hugo Kirchhofer and his associates is one of the greatest benefits to the life of the people in this area, especially those people who need music as a needs of self-expression. Self-expression through the humble talents which God has given, offer a full enjoyment for the best years of life.



ARTIE MASON CARTER



HUGO KIRCHHOFFER



EVERETT ANDERSON

"Let The Trumpets Sound"



The clarion call of trumpets—long the music associated with rejoicing—ring out again over the vast Hollywood Bowl amphitheatre as the white clad trumpeters sound "Gloria Patri," traditional opening of the Hollywood Bowl Easter Sunrise Service. Trumpeters this year are: Inice Millican, Betty Hooper, Iris Beavis, Meryle Brechler, Dorothy Mozley, Sylviamay Crawford and Sharon Best.

✚ Our Symbol of Faith and Hope ✚

Countless thousands have gained renewed hope and faith from the huge Cross which stands on the hill across from Hollywood Bowl, above the Pilgrimage Play Theatre.

At night it is outlined in electric lights, standing boldly against the darkened sky high above the incredible stream of traffic on the modern freeways below.

The Cross has stood there for more than 21 years. Donated to the Pilgrimage Play by C. E. Toberman,

Hollywood civic leader and president emeritus of the Hollywood Bowl Association and George L. Eastman, the Cross is maintained and kept lighted by the Hollywood Bowl Easter Sunrise Service Committee.

Part of the collection taken each Easter Sunday goes for the maintenance and electricity expense of the Pilgrimage Play Cross.

There it stands, symbol of His promises to Mankind, a guiding beacon to a busy world.

A Salute To Our General Chairman . . . **OTTO K. OLESEN**



OTTO K. OLESEN

For 23 years, Otto K. Olesen—who is now Postmaster of the Los Angeles Post Office, third largest in the United States—has served with un-stinting devotion as general chairman of the Hollywood Bowl Easter Sunrise Service. He was one of the founders of this inspiring event, and has seen it develop from a small community endeavor to its present world renowned status, heard by millions via nationwide radio and also broadcast to the Armed Forces overseas.

The Easter Service is but one of the many civic and community activities in which he has been a truly outstanding leader, including Hollywood Bowl itself and its "Symphonies Under the Stars." One of the founders of the Bowl, he is now a life member of its Board of Directors.

A native of Denmark and a graduate of the Institute of Technology at Copenhagen, Mr. Olesen came to Hollywood in 1912, during the infancy of the motion picture industry. In fact, it was his pioneering with electric lighting equipment that made possible the first indoor shooting of movies.

Another innovation of Mr. Olesen that became world famous was his spectacular "searchlights in the sky"—first used in 1921 for the premiere of the epic "Robin Hood" starring Douglas Fairbanks, Sr. A few years later Mr. Olesen conceived the idea of "Santa Claus Lane", the well-known Yuletide decoration and illumination of Hollywood Boulevard.

Across the Freeway from Hollywood Bowl is a familiar landmark known to all Californians—the illuminated cross of the Pilgrimage Play outdoor theater. Mr. Olesen was among the founders of this beloved religious drama in 1921. Lighting and sound projection problems of both the Hollywood Bowl and the Pilgrimage Play were favored projects of our Chairman during most of his business career, before he retired to accept the job of serving Uncle Sam as Postmaster in 1953.

Otto K. Olesen's genius as an electrical engineer has served often in humanitarian causes, including the St. Francis Dam disaster in 1928 and the Montrose flood of 1934, in which his portable equipment was used in vital rescue work. In 1933 Mr. Olesen was the first to serve hospitals with emergency lighting after the Long Beach quake.

The beautiful outdoor lighting of the Pan Pacific Exposition at San Diego in 1935-36 was installed by Mr. Olesen's company, followed in 1937 with the huge job of lighting San Francisco's Golden Gate Bridge for its opening. Soon afterward, Treasure Island in San Francisco Bay was dramatically lighted by Olesen for the Golden Gate International Exposition in 1939-40.

A charter member of the Hollywood Lions Club, Mr. Olesen received that organization's 1945 Award for Outstanding Citizenship; and in 1953 he received the "Golden Year Award" of the Hollywood Kiwanis Club. He is a life member of Al Malaikah Shrine Temple in Los Angeles, and in 1949 he received the Honorary Construction Engineer's Award of the local Shriner's Hospital for Crippled Children.

Mr. Olesen also is a member of the Board of Directors of the Los Angeles Chapter of the American Red Cross, and a member of the Executive Board of the Boy Scouts, Los Angeles Area Council. He has served as president of both the Lions Club and Chamber of Commerce of Hollywood, and has long been active in fund-raising campaigns for the benefit of many charitable organizations.

We of the Easter Sunrise Service Committee are proud to give this public tribute to Chairman Otto K. Olesen—humanitarian, leader, devoted and exemplary citizen and friend, who now dreams of the day when the present West Coast Television coverage of the Easter Sunrise Service will be expanded to a Coast-to-Coast telecast, and in color!





Morn. More than 1500 men, women and children serve on or for these committees.

Hundreds of youngsters from Hollywood High School work as ushers, others sing in the Youth Chorus, others assist in arranging the 100,000 calla lilies and the scores of other jobs which have to be done to make the annual affair a success.

Mrs. Bessie Van Doren has worked tirelessly, year after year, heading the committee which obtains the vast number of lilies needed for the decorations and arranging to have them picked up. Mrs. Leiland Atherton Irish and Mrs. Lawrence Downs like-

wise spend countless hours as heads of the program committee arranging for speakers, choirs, orchestras, soloists, speakers and dozens of details.

Supervising the entire Service organization is Otto K. Olesen, general chairman of the event for the past 23 years.

In order to preserve the sacred nature of the service, great care has been taken that no taint of commercialism ever be connected with the event. To that end the Hollywood Bowl Easter Sunrise Service was incorporated a few years ago as a civic, non-profit corporation under the laws of the State of California.

SALUTATION OF THE DAWN

translated from the Sanskrit

Listen to the salutation of the dawn --

Look to this day for it is life, the very life of life.

In its brief course lie all the realities and varieties of your existence: the bliss of growth, the glory of action, the splendor of beauty.

For yesterday is but a dream and tomorrow is only a vision, but today well lived makes every yesterday a dream of happiness, and every tomorrow a vision of hope.

Look well, therefore, to this day.

Such is the salutation of the dawn.

— C R E D I T S —

The Hollywood Bowl Easter Sunrise Service Committee wishes to express its thanks to those who have aided in making the Service a success: All participants on the program, American Red Cross, Georgia Street Receiving Hospital, Hollywood High School, Sheriff Eugene Biscailuz, Sparkletts Company and the Coca-Cola Bottling Co.

The Service is being broadcast from coast-to-coast by the Columbia Broadcasting System (local outlet KNX) under the direction of Golmer Cool. It is re-broadcast to the entire world by Armed Forces Radio Services.

The Service is also televised as a public service by KTTV (channel 11) and the General Petroleum Corporation. Bill Welsh produces the program, Bob Hiestand directs.

This event has been made possible by the Los Angeles County Board of Supervisors through the recommendation and cooperation of the Los Angeles County Music Commission.

The Allen Organ is the Official Organ of Hollywood Bowl Easter Sunrise Service, courtesy of Corcoran Music Co.; Carillonic bells by Schulmerich Carillons, Inc.

Special thanks and gratitude to the Board of Directors and the employees of the Hollywood Bowl Association for their assistance and courtesy.



THE HUGO KIRCHHOFFER SCHOLARSHIP FUND

THE HUGO KIRCHHOFFER SCHOLARSHIP FUND was created in memory of this outstanding musician by a host of friends in the Southern California area. It was a spontaneous movement and one dictated by the great love and esteem in which Hugo Kirchhofer was held by thousands who had been touched by the dynamic character of this man.

It is the purpose of the Fund to grant a scholarship each year to some young musician selected on the basis of ability and the potentiality of great accomplishment in the musical field.

The Fund is being set up as a legal entity and all contributions will go directly to the Fund without any deductions for administration expense. Your contributions will be deductible for tax purposes. Send your contributions to Mrs. Leiland Atherton

In Memory of Hugo Kirchhofer
Our watchless Song Leader, unique among men!

Loved by all who came under his magic spell.

His years were as golden as the songs he taught us.

Our beloved friend has left for us this precious heritage:

"A Song in the Heart of Hollywood."

—Artie Mason Carter

Irish in care of the Hollywood Chamber of Commerce. The Board of Directors are:

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Margaret Kirchhofer Ridout

Welcome To Hollywood Bowl

The Hollywood Bowl Association, long associated with the Hollywood Bowl Easter Sunrise Service Committee, is delighted to again welcome the thousands who come to this great amphitheatre to seek the inspiration offered by these sacred services.

Victor Montgomery, president, and Mrs. Norman Chandler, chairman of the board, on behalf of the Board, are delighted to make our facilities available for this great purpose.

As the Sunrise Service Committee celebrates its 36th anniversary, so will the Hollywood Bowl observe its 35th anniversary with an ambitious season of Symphonies Under the Stars beginning on July 10.

Featuring the Los Angeles Philharmonic Orchestra under the worlds greatest conductors and presenting the world's greatest artists, this season will be a highlight in the glorious history of Hollywood Bowl.

A warm invitation is extended to all here today to visit Hollywood Bowl this summer for the Symphonies Under the Stars or some of the "Pops" nights.

The Mormon Choir of Southern California

This wonderful choir is making its 6th appearance in Hollywood Bowl this Easter. Organized by Kathleen Scott-Maitland, the present executive vice-president and manager, the group first appeared in the Bowl in 1951 after permission had been given by the President of the Church in Salt Lake City.

The 200 voice choir, whose members are chosen by audition, represents the 173 Mormon Churches in Southern California. It always sings without remuneration and appears

gladly at benefit concerts for its own church and other worthy organizations.

The group appeared as a special feature for the anniversary of "This Is Cinerama" and at the premiere of "Cinerama Holiday." It will appear at the Wilshire Ebell Theatre on May 18 in a benefit for the Soroptimists Club.

Frederick Davis, conductor of the Choir, is also the choral director for many other Southern California choral organizations.

Easter Service Personalities, 1956



Dorothy Warenskold



Geraldine Smith Healey



(in circle)
Agnes Moorehead



John Barnett



Bishop Kennedy



The Mormon Choir of Southern California

Hollywood Bowl Easter Sunrise Service

A Community Non-Profit Corporation

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Hollywood Community Sing

"For the Enrichment of Community Life"

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The Hollywood Community Sing meets in Fiesta
Hall, Plummer Park, Tuesdays at 7:45 P.M.

The CHIMES is published annually by the COMMUNITY SING OF HOLLYWOOD
Everett L. Anderson, Editor

